WNET KIDS National Underwriting Page 1 04/01/2013 -

04/08/2013 11:10:01 Performance Report

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

ANGELINA BALLERINA: THE NEXT STEPS #405

Mon, 04/01/2013 at 11:00 HARD ROCK RESORTS Mon, 04/01/2013 at 23:00 HARD ROCK RESORTS Sat, 04/06/2013 at 11:00 HARD ROCK RESORTS Sat, 04/06/2013 at 23:00 HARD ROCK RESORTS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

ANGELINA BALLERINA: THE NEXT STEPS #407

Wed, 04/03/2013 at 11:00 HARD ROCK RESORTS Wed, 04/03/2013 at 23:00 HARD ROCK RESORTS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

ANGELINA BALLERINA: THE NEXT STEPS #408

Thu, 04/04/2013 at 11:00 HARD ROCK RESORTS Thu, 04/04/2013 at 23:00 HARD ROCK RESORTS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

ANGELINA BALLERINA: THE NEXT STEPS #409

Fri, 04/05/2013 at 11:00 HARD ROCK RESORTS Fri, 04/05/2013 at 23:00 HARD ROCK RESORTS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

ARTHUR #605

Mon, 04/01/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Mon, 04/01/2013 at 19:00

CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

Sat, 04/06/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT

FROM THE U.S. DEPT. OF EDU. THRU PBS

Sat, 04/06/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

ARTHUR #606

Tue, 04/02/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

Tue, 04/02/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS
Sun, 04/07/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS
Sun, 04/07/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

04/08/2013 11:10:01 Performance Report WNET KIDS
National Underwriting
Page 2
04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time

Underwriter(s)

ARTHUR #608

Fri, 04/05/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Fri, 04/05/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

ARTHUR #609

Thu, 04/04/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Thu, 04/04/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

ARTHUR #702

Wed, 04/03/2013 at 07:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS Wed, 04/03/2013 at 19:00 CHUCK E. CHEESE'S; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

BARNEY & FRIENDS #1205

Mon, 04/01/2013 at 12:30 PTV STATIONS Tue, 04/02/2013 at 00:30 PTV STATIONS Sat, 04/06/2013 at 12:30 PTV STATIONS Sun, 04/07/2013 at 00:30 PTV STATIONS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

BARNEY & FRIENDS #1206

Tue,	04/02/2013	at	12:30	PTV	STATIONS
Wed,	04/03/2013	at	00:30	PTV	STATIONS
Sun,	04/07/2013	at	12:30	PTV	STATIONS
Mon,	04/08/2013	at	00:30	PTV	STATIONS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

BARNEY & FRIENDS #1207

Wed, 04/03/2013 at 12:30 PTV STATIONS Thu, 04/04/2013 at 00:30 PTV STATIONS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

BARNEY & FRIENDS #1208

Thu, 04/04/2013 at 12:30 PTV STATIONS

Fri, 04/05/2013 at 00:30 PTV STATIONS

WNET KIDS 04/08/2013 11:10:01 National Underwriting Performance Report Page 3 04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 2 times between 04/01/2013 and 04/07/2013.

BARNEY & FRIENDS #1209

Fri, 04/05/2013 at 12:30 PTV STATIONS Sat, 04/06/2013 at 00:30 PTV STATIONS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

CAILLOU #516

Mon, 04/01/2013 at 13:00 PTV STATIONS Tue, 04/02/2013 at 01:00 PTV STATIONS Sat, 04/06/2013 at 13:00 PTV STATIONS Sun, 04/07/2013 at 01:00 PTV STATIONS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

CAILLOU #517

Tue, 04/02/2013 at 13:00 PTV STATIONS Wed, 04/03/2013 at 01:00 PTV STATIONS Sun, 04/07/2013 at 13:00 PTV STATIONS Mon, 04/08/2013 at 01:00 PTV STATIONS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

CAILLOU #518

Wed, 04/03/2013 at 13:00 PTV STATIONS Thu, 04/04/2013 at 01:00 PTV STATIONS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

CAILLOU #519

Thu, 04/04/2013 at 13:00 PTV STATIONS Fri, 04/05/2013 at 01:00 PTV STATIONS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

CAILLOU #520

Fri, 04/05/2013 at 13:00 PTV STATIONS Sat, 04/06/2013 at 01:00 PTV STATIONS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

04/08/2013 11:10:01 Performance Report

National Underwriting
Page 4
04/01/2013 -

WNET KIDS

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #119

Mon, 04/01/2013 at 16:00 PTV STATIONS Sat, 04/06/2013 at 16:00 PTV STATIONS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #120

Wed, 04/03/2013 at 16:00 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #122

Thu, 04/04/2013 at 16:00 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #204

Tue, 04/02/2013 at 16:00 PTV STATIONS Fri, 04/05/2013 at 16:00 PTV STATIONS Sun, 04/07/2013 at 16:00 PTV STATIONS

This program appeared 3 times between 04/01/2013 and 04/07/2013.

CLIFFORD THE BIG RED DOG #114

Tue, 04/02/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Wed, 04/03/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Sun, 04/07/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Mon, 04/08/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

CLIFFORD THE BIG RED DOG #115

Mon, 04/01/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Tue, 04/02/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Sat, 04/06/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

Sun, 04/07/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 4 times between 04/01/2013 and 04/07/2013.

CLIFFORD THE BIG RED DOG #117

Thu, 04/04/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Fri, 04/05/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

04/08/2013 11:10:01 Performance Report WNET KID:
National Underwriting
Page 5
04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CLIFFORD THE BIG RED DOG #118

Wed, 04/03/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS
Thu, 04/04/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

CLIFFORD THE BIG RED DOG #119

Fri, 04/05/2013 at 18:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS Sat, 04/06/2013 at 04:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

CYBERCHASE #105

Mon, 04/01/2013 at 06:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		
Mon, 04/01/2013 at 18:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		
Sat, 04/06/2013 at 06:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		
Sat, 04/06/2013 at 18:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		

This program appeared 4 times between 04/01/2013 and 04/07/2013.

CYBERCHASE #117

Tue, 04/02/2013 at 06:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		
Tue, 04/02/2013 at 18:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		
Sun, 04/07/2013 at 06:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		
Sun, 04/07/2013 at 18:30	ARTHUR VINING DAVIS FOUNDATION;	CPB;	INTEL
FOUNDATION; KETTERING FAMILY	FOUNDATION; NSF; PTV STATIONS;		
	THE VOLCKHAUSEN FAMILY		

This program appeared 4 times between 04/01/2013 and 04/07/2013.

CYBERCHASE #202

Thu, 04/04/2013 at 06:30 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY Thu, 04/04/2013 at 18:30 CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 04/01/2013 and 04/07/2013.

Page 6 04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CYBERCHASE #306

Fri, 04/05/2013 at 06:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY Fri, 04/05/2013 at 18:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE

VOLCKHAUSEN FAMILY

This program appeared 2 times between 04/01/2013 and 04/07/2013.

CYBERCHASE #705

Wed, 04/03/2013 at 06:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN

FAMILY

Wed, 04/03/2013 at 18:30 CPB; DOROTHY & LEWIS CULLMAN; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

This program appeared 2 times between 04/01/2013 and 04/07/2013.

DANIEL TIGER'S NEIGHBORHOOD #102

Tue, 04/02/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION Wed, 04/03/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Sun, 04/07/2013 at 13:30 CPB; HILLMAN FOUNDATION; PTV

STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Mon, 04/08/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 4 times between 04/01/2013 and 04/07/2013.

DANIEL TIGER'S NEIGHBORHOOD #103

Wed, 04/03/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION Thu, 04/04/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

DANIEL TIGER'S NEIGHBORHOOD #104

Thu, 04/04/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION Fri, 04/05/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

04/08/2013 11:10:01 Performance Report WNET KIDS
National Underwriting
Page 7
04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

DANIEL TIGER'S NEIGHBORHOOD #105

Fri, 04/05/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

Sat, 04/06/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

DANIEL TIGER'S NEIGHBORHOOD #123

Mon, 04/01/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Tue, 04/02/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION Sat, 04/06/2013 at 13:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION;

THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION
Sun, 04/07/2013 at 01:30 CPB; HILLMAN FOUNDATION; PNC FOUNDATION; PTV
STATIONS; RICHARD KING MELLON FOUNDATION; THE ARTHUR

 $\qquad \qquad \text{VINING DAVIS FOUNDATIONS; THE GRABLE FOUNDATION; THE PITTSBURGH FOUNDATION; THE STAUNTON FARM FOUNDATION } \\$

This program appeared 4 times between 04/01/2013 and 04/07/2013.

ELECTRIC COMPANY #102

Mon, 04/01/2013 at 17:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Tue, 04/02/2013 at 05:30	AMERICAN	<pre>GREETINGS;</pre>	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Sat, 04/06/2013 at 17:30	AMERICAN	<pre>GREETINGS;</pre>	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Sun, 04/07/2013 at 05:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						

This program appeared 4 times between 04/01/2013 and 04/07/2013.

ELECTRIC COMPANY #105

Thu, 04/04/2013 at 17:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Fri, 04/05/2013 at 05:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						

This program appeared 2 times between 04/01/2013 and 04/07/2013.

ELECTRIC COMPANY #212

Wed, 04/03/2013 at 17:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Thu, 04/04/2013 at 05:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						

This program appeared 2 times between 04/01/2013 and 04/07/2013.

ELECTRIC COMPANY #305

Tue, 04/02/2013 at 17:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Wed, 04/03/2013 at 05:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Fri, 04/05/2013 at 17:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						
Sat, 04/06/2013 at 05:30	AMERICAN	GREETINGS;	CPB;	PTV	STATIONS;	U.S.
DEPARTMENT OF EDUCATION						

WNET KIDS 04/08/2013 11:10:01 National Underwriting Performance Report Page 8 04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

DEPARTMENT OF EDUCATION

DEPARTMENT OF EDUCATION

Sun, 04/07/2013 at 17:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

Mon, 04/08/2013 at 05:30 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S.

This program appeared 6 times between 04/01/2013 and 04/07/2013.

MARTHA SPEAKS #404

Fri, 04/05/2013 at 07:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS;

WGBH CHILDREN'S EDUCATIONAL MEDIA FUND Fri, 04/05/2013 at 19:30 CPB; CHICK-FIL-A; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; THE ARTHUR VINING DAVIS FOUNDATIONS; WGBH CHILDREN'S EDUCATIONAL MEDIA FUND

This program appeared 2 times between 04/01/2013 and 04/07/2013.

MAYA & MIGUEL #130

Mon, 04/01/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

Sat, 04/06/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

MAYA & MIGUEL #131

Thu, 04/04/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

MAYA & MIGUEL #132

Tue, 04/02/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

Sun, 04/07/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

MAYA & MIGUEL #133

Wed, 04/03/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

MAYA & MIGUEL #134

Fri, 04/05/2013 at 06:00 CPB; CHUCK E. CHEESE'S; RTL AGREEMENT FROM THE U.S. DEPT OF EDU. THRU PBS

PEEP AND THE BIG WIDE WORLD/POCOYO #314

Mon,	04/01/2013	at	14:00	THE	NATIONAL	SCIENCE	FOUNDATION
Tue,	04/02/2013	at	02:00	THE	NATIONAL	SCIENCE	FOUNDATION
Sat,	04/06/2013	at	14:00	THE	NATIONAL	SCIENCE	FOUNDATION
Sun,	04/07/2013	at	02:00	THE	NATIONAL	SCIENCE	FOUNDATION

04/08/2013 11:10:01 Performance Report WNET KIDS
National Underwriting
Page 9
04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

PEEP AND THE BIG WIDE WORLD/POCOYO #315

Tue, 04/02/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Wed, 04/03/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION Sun, 04/07/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Mon, 04/08/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 4 times between 04/01/2013 and 04/07/2013.

PEEP AND THE BIG WIDE WORLD/POCOYO #316

Wed, 04/03/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Thu, 04/04/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

PEEP AND THE BIG WIDE WORLD/POCOYO #317

Thu, 04/04/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Fri, 04/05/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

PEEP AND THE BIG WIDE WORLD/POCOYO #318

Fri, 04/05/2013 at 14:00 THE NATIONAL SCIENCE FOUNDATION Sat, 04/06/2013 at 02:00 THE NATIONAL SCIENCE FOUNDATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

SESAME STREET #4321

Fri, 04/05/2013 at 10:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE Fri, 04/05/2013 at 22:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 04/01/2013 and 04/07/2013.

SESAME STREET #4323

Thu, 04/04/2013 at 10:00 BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

SID THE SCIENCE KID #129

Tue, 04/02/2013 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Tue, 04/02/2013 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Sun, 04/07/2013 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Sun, 04/07/2013 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

WNET KIDS

04/08/2013 11:10:01 Performance Report

National Underwriting Page 10 04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

This program appeared 4 times between 04/01/2013 and 04/07/2013.

SID THE SCIENCE KID #130

Wed, 04/03/2013 at 11:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

Wed, 04/03/2013 at 23:30 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 04/01/2013 and 04/07/2013.

SID THE SCIENCE KID #210

Mon, 04/01/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Mon, 04/01/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE

FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D. BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Sat, 04/06/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS

FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Sat, 04/06/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 4 times between 04/01/2013 and 04/07/2013.

SID THE SCIENCE KID #216

Thu, 04/04/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING Thu, 04/04/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE

FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 04/01/2013 and 04/07/2013.

SID THE SCIENCE KID #217

Fri, 04/05/2013 at 11:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

 ${\tt BECHTEL\ JR.\ FOUNDATION;\ THE\ ARTHUR\ VINING\ DAVIS\ FOUNDATIONS;\ THE\ BOEING\ COMPANY;\ VINCI\ MOBILE\ LEARNING}$

Fri, 04/05/2013 at 23:30 CPB; CARSON FAMILY CHARITABLE TRUST; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATIONS; S.D.

BECHTEL JR. FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; VINCI MOBILE LEARNING

This program appeared 2 times between 04/01/2013 and 04/07/2013.

TEACHING CHANNEL PRESENTS #204

Tue, 04/02/2013 at 22:00 THE BILL AND MELINDA GATES FOUNDATION Thu, 04/04/2013 at 22:00 THE BILL AND MELINDA GATES FOUNDATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

04/08/2013 11:10:01 Performance Report WNET KIDS
National Underwriting
Page 11
04/01/2013 -

04/07/2013

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WILD KRATTS #124

Fri, 04/05/2013 at 17:00 CPB; PTV STATIONS Sat, 04/06/2013 at 05:00 CPB; PTV STATIONS

This program appeared 2 times between 04/01/2013 and 04/07/2013.

WILD KRATTS #207

Mon, 04/01/2013 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS Tue, 04/02/2013 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS

```
Sat, 04/06/2013 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS Sun, 04/07/2013 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS
        This program appeared 4 times between 04/01/2013 and 04/07/2013.
WILD KRATTS #209
Tue, 04/02/2013 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS Wed, 04/03/2013 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS Sun, 04/07/2013 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS Mon, 04/08/2013 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS
        This program appeared 4 times between 04/01/2013 and 04/07/2013.
WILD KRATTS #211
Wed, 04/03/2013 at 17:00 AGE OF LEARNING; CPB; PTV STATIONS Thu, 04/04/2013 at 05:00 AGE OF LEARNING; CPB; PTV STATIONS
        This program appeared 2 times between 04/01/2013 and 04/07/2013.
WORDGIRL #513
This program appeared 4 times between 04/01/2013 and 04/07/2013.
WORDWORLD #104
Mon, 04/01/2013 at 12:00
                                      U.S. DEPARTMENT OF EDUCATION
Mon, 04/01/2013 at 12:00
Tue, 04/02/2013 at 00:00
Sat, 04/06/2013 at 12:00
Sun, 04/07/2013 at 00:00
U.S. DEPARTMENT OF EDUCATION
U.S. DEPARTMENT OF EDUCATION
U.S. DEPARTMENT OF EDUCATION
        This program appeared 4 times between 04/01/2013 and 04/07/2013.
04/08/2013 11:10:01
                                                                National Underwriting
Performance Report
                                                                     Page 12
                                                                             04/01/2013 -
04/07/2013
 Search Criteria: Underwriter: ALL Series: ALL
Program
Air Date & Time
                                            Underwriter(s)
______
_____
WORDWORLD #105
Tue, 04/02/2013 at 12:00 U.S. DEPARTMENT OF EDUCATION Wed, 04/03/2013 at 00:00 U.S. DEPARTMENT OF EDUCATION Sun, 04/07/2013 at 12:00 U.S. DEPARTMENT OF EDUCATION Mon, 04/08/2013 at 00:00 U.S. DEPARTMENT OF EDUCATION
```

This program appeared 4 times between 04/01/2013 and 04/07/2013.

WORDWORLD #106

Wed, 04/03/2013 at 12:00 U.S. DEPARTMENT OF EDUCATION Thu, 04/04/2013 at 00:00 U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

WORDWORLD #107

Thu, 04/04/2013 at 12:00 U.S. DEPARTMENT OF EDUCATION Fri, 04/05/2013 at 00:00 U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.

WORDWORLD #108

Fri, 04/05/2013 at 12:00 U.S. DEPARTMENT OF EDUCATION Sat, 04/06/2013 at 00:00 U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 04/01/2013 and 04/07/2013.